

Julie Yue

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SUMMARY

Frontend engineer with 5 years of production experience shipping ecommerce features, integrations, and reusable UI systems across modern and legacy platforms. Currently focused on TypeScript, Next.js, Tailwind, and AI-assisted product workflows, with personal projects using Claude, MCP, Cloudflare Workers, and external APIs.

EXPERIENCE

Web Developer (Front-end Focused) - Galls LLC

Apr 2024 – Feb present

Next.js · TypeScript · Tailwind · Cloudflare Workers · BigCommerce Catalyst · Makeswift · Vanilla JS (ES6) · HTML5 · CSS3 · Algolia · GA4 · Parcellab

- Leading frontend architecture for the new BigCommerce Catalyst storefront, including reusable TypeScript/Next.js/Tailwind component patterns for cross-brand landing pages, chrome, and PDP surfaces.
- Owning frontend implementation for the first cross-brand rewards integration on the Catalyst storefront and building a Makeswift-backed component layer designed for brand reuse during migration.
- Sole frontend on Galls + U.S. Patriot Tactical for ~9 months across two stretches; department ended 2025 ~\$600K over revenue target with team-awarded performance bonus.
- A/B test win to 100% rollout: built EDD/EST delivery-date engine across PDP, cart, checkout, and order confirmation.
- Built location personalization framework using IP detection and user-entered ZIP codes to power localized displays, state-based keyword pages, and ecommerce personalization surfaces.
- Implemented accessibility fixes from UsableNet audits and debugged performance/page-quality issues using Chrome DevTools, Lighthouse, PageSpeed Insights, and Core Web Vitals reports.

Frontend Developer (Contract) — Lumen Tactical

Oct 2023 – Mar 2024

Shopify · Liquid · JavaScript(ES6) · Figma

- Migrated Longhorn Tactical from Volusion to Shopify; pattern reused for Nitecore Store, Lumen Tactical's largest brand.

Frontend Developer — AssetMark

May 2022 – Oct 2023

Ember · AJAX · JavaScript(ES6) · Bootstrap

- Built SMS 2FA flagship feature; supported 300+ private labels and 6 enterprise clients across 5 web applications.
- Built advisor-facing capital market assumptions CRUD features with dashboard notifications on AssetMark's largest application.
- Supported testing/debugging workflows across Ember-based applications, including JUnit-backed test environments, browser DevTools debugging, regression validation, and accessibility-conscious enterprise UI standards.

Frontend Developer Intern — Growth Acceleration Partners

Aug 2021 – May 2022

JavaScript · React · Redux · WordPress · Apps Script · PHP

- Built a real-time staffing-cost dashboard and added SEO/content updates on the company WordPress site.
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PERSONAL PROJECTS

- **Swirl Series / IG-Stats MCP** — Built a TypeScript MCP server on Cloudflare Workers + Durable Objects connecting Claude to Instagram Graph API and Notion; orchestrates daily AI-assisted content analysis/generation with persistent state, external API calls, and ~\$5/month operating cost. github.com/julzcreations/swirl-series-automation · github.com/julzcreations/ig-stats-cf
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SKILLS

Languages & frameworks: TypeScript · JavaScript ES6 · React · Next.js · Tailwind CSS · HTML5 · CSS3 · Expo / React Native

Frontend quality: Chrome DevTools · PageSpeed Insights · Google Analytics · Core Web Vitals · accessibility · semantic HTML · responsive UI · performance profiling

Platforms, AI & CI/CD: JUnit · regression validation · GitHub Actions · Anthropic SDK · OpenAI SDK · Claude · MCP · multi-model orchestration

Platforms & Integrations: Cloudflare Workers · BigCommerce Catalyst · Vercel · Shopify · Supabase · Prisma · Neon · Algolia · GA4 · Parcellab

EDUCATION

B.S. Computer Science — University of Texas at Dallas · 2017 – 2021